



Advertise on XLR8.co.im

Who Are We?

XLR8.co.im is an Isle of Man based website for motoring enthusiasts and motoring related businesses to co-exist in a virtual world to share knowledge, news, special offers and information about everything related to motoring on the Isle of Man.

Launched Sept 2006- now no: 1 in Google searches, XLR8 has grown to over 1100 members, 1000,000 hits & over 10,000 visits monthly! XLR8.co.im is the Isle of Man's number one dedicated motoring website.

What can we do for your business?

Due to the consistent growth of XLR8.co.im, We are giving your business the opportunity to take part.

Outlined below are just some of the benefits of choosing to advertise with XLR8.co.im:

- XLR8.co.im provides a large potential customer base for your business.
- XLR8 is a cost effective method of advertising and reaching out to new customers.
- Included in each premium motoring advertising package will be an initial entry in our *Motoring Business Directory* comprising business details & picture that includes a link to your website.
- Through the use of the online forum you can open new doors to communication with your customers, deal with after sales issues, and share knowledge, anywhere and anytime.
- Those who aren't part of the community can see your business professionalism and integrity through your business contributions, either through advertising or active participation on the forum.
- Promotion via our Facebook Page & Facebook Group giving a direct feed to over 600 members!

What does the future hold for XLR8.co.im?

We do not just sit on our laurels; we are constantly updating the site & trying to improve what we can offer. Advertising plays a huge part in getting more visits & we plan on being part of (or having a presence at) every major motoring event.

Other promotions include business cards, leaflet despatches, radio advertising and of course word of mouth to spread the news about XLR8.co.im.

XLR8 - Glanor, Laureston Close, Douglas. IM2 4BF

Email: Forum@xlr8.co.im

Tel: ++44 (0) 7624- 450118 / 414667 (Admin).

XLR8 - Registered with the Isle of Man Financial Supervision Commission (FSC)



What Advertising Packages are available?

Samples

Option 1 - Homepage banner rotation £5*

Your banner will be added to our homepage (www.xlr8.co.im). This will be displayed as part of a 1 in 8 'banner rotation' system. This system works by changing the banners each time the homepage is loaded/refreshed or when a different user logs on.



Option 2 – Premium Forum header Space £20*

Your banner will be placed at the top of our message forum (www.xlr8.co.im/forum). This guarantees that your banner will get the most exposure available as most of XLR8.co.im's activity is on the forum itself.

* Note, demand for this space is high & you may be required to book in advance.

** *Now includes banners & advertising on our Facebook Page & Group!*



NEW! Option 3 – Individual Forum Sponsor £5*

Your banner will be placed at the top of your chosen forum/s.



Option 4 – Business Directory Header & Footer £2*

Your banner will be displayed at the top & bottom of your selected category in the *business directory*.



Please contact us for more details on the advertising options available.

**All prices are per month, based on a minimum of 6 months & negotiable for reciprocal links.*

If your business currently doesn't have a website we can design & host a web site for you, your web site can include contact details, pictures, directions plus many other aspects relative to your business.

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